

2018 Graduate Jobs Report

Banking & Finance

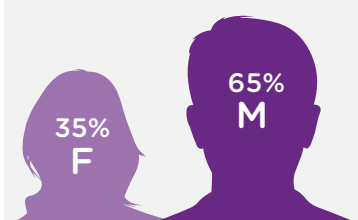


Salary range

20k — 45K



Gender representation



3 most common roles & average starting salary

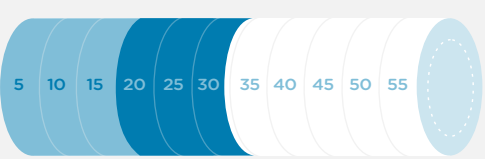
Analyst	£26k
Sales & Business Development	£27k
Finance	£26.5k

FMCG, Fashion & Retail

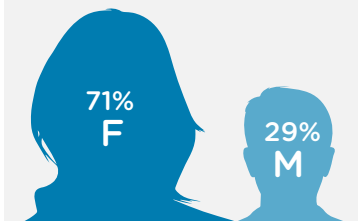


Salary range

20k — 29K



Gender representation



3 most common roles & average starting salary

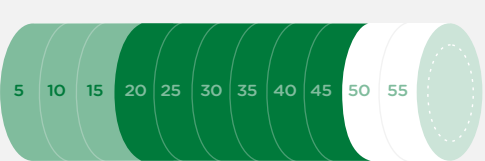
Account Executive / Client Services	£27k
Business Support	£23k
Sales & Business Development	£21k

FinTech

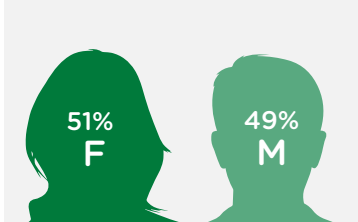


Salary range

20k — 45K



Gender representation



3 most common roles & average starting salary

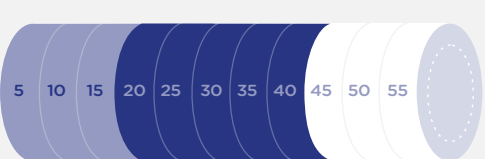
Account Executive / Client Services	£27k
Sales & Business Development	£25k
Finance	£25k

Internet & Digital Media

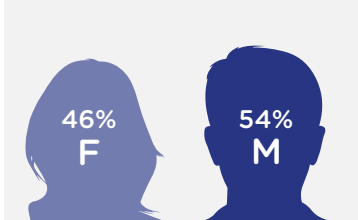


Salary range

20k — 40K



Gender representation



3 most common roles & average starting salary

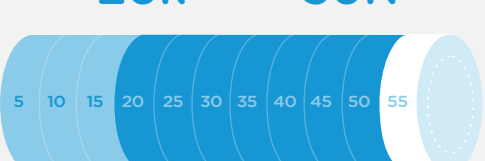
Account Executive / Client Services	£22k
Digital Marketing	£23k
Analyst	£21k

IT & Tech

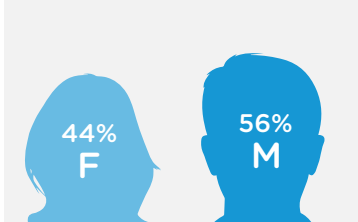


Salary range

20k — 50K



Gender representation



3 most common roles & average starting salary

Sales & Business Development	£24.5k
Developer	£29k
IT Support / Analyst	£23.5k

Marketing & Advertising

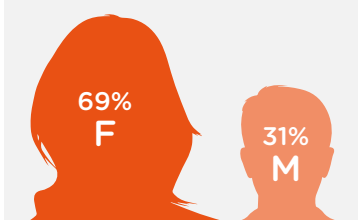


Salary range

20k — 29K



Gender representation



3 most common roles & average starting salary

Digital Marketing	£22.5k
Project Manager	£25k
Sales & Business Development	£21k

PR & Communications

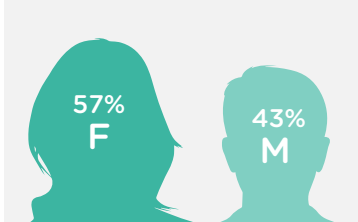


Salary range

20k — 27K



Gender representation



3 most common roles & average starting salary

Account Executive / Client Services	£22k
Business Support	£21k
Digital Marketing	£23k

This data has been compiled from Give A Grad A Go candidate placements that started between January and December 2018.

OVERALL STATS

485 graduate careers launched



95% probation pass rate



£24,158 average graduate starting salary



8 CVs sent on average + 5 engagements + 7 interviews = 1 placement



19 working days to fill a role



76% conversion rate



OTHER SERVICES

In 2018, we began working with one of the largest media groups in the world, Dentsu Aegis Network. With the objective of helping them hire for their Graduate Rotational Scheme, our solution was to build a bespoke microsite in order to promote the opportunity to our vast database and wider student network.

earlycareers-dentsuaegisnetwork.co.uk



Throughout the year, we continued to partner with **15 university student societies**, helping brands to advertise their opportunities to our network of **25,000 current students**.



Want to know how your business could benefit from a custom careers microsite? Contact business@giveagradago.com

Want to find out more about how your business could benefit from our Student Outreach Programme? Contact sally@giveagradago.com